

11/11/1998

Barcelona

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NURIA VICO
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WORK EXPERIENCE

Marketing consultant

2023

US Defense company. Audiovisual marketing.

Script training videos - Recording of the material - Video and image editing - Development of the content in 3 languages

USF University of South Florida. Logo creation.

Briefing and personalized form - Logo design taking into account its values, colors and uses - Presentation and Mockup

Good Human LLC. Social media analysis.

Briefing - Analysis of the situation and competition - Definition of brand, tone of communication, target audience and objectives - Mark main lines of content - Content guide

Digital Marketing Specialist

Confecciones Montoro S.L.

GEN 2022 - APR 2022

I prepared the previous performance analysis compiling and identifying the strategy to follow. Generating the design and structure of the web page together with the content plan and social networks.

AUG 2021 - DEC 2021

Marketing development and value proposal design - Internship

I participated in two different projects as communication coordinator. Creating marketing strategies for The Finnish Glass Museum and Laurea University of Applied Sciences.

Customs administrative (Internship)

Space Cargo S.A. - CH Robinson S.A.U.

2017 - 2018

Prepared and managed national and international merchandise documentation with the assistance of customs inspections. I improved my ability to manage situations, adaptability and the value of responsibility.

EDUCATION

Bachelor's degree - Marketing & digital communication

2018 - 2022

EAE Business School (UPC)

Business Management

AUG 2021 - DEC 2021

Laurea University (Finland)

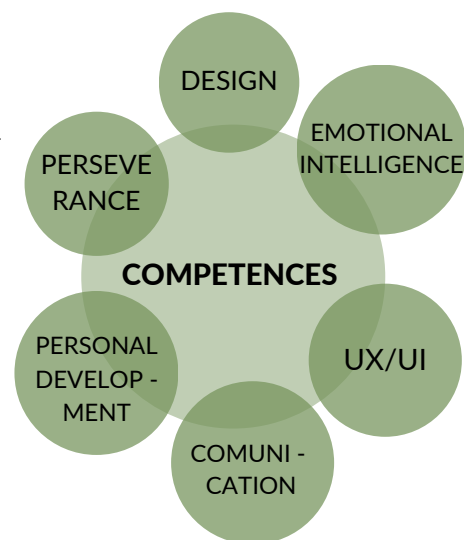
Advanced technical degree in International Trade

2016 - 2018

La Salle Gracia

ABOUT ME

I consider myself an enthusiastic person with a high capacity for adaptation and learning, efficiency-oriented, achieving goals and problem solving. With ability for interpersonal relationships, working with a team in an empathetic way to understand and be understood. I like to combine it with my creative skills by implementing innovative ways of doing, as well as creating a comfortable environment to develop quality work.



PERSONAL SKILLS

ORGANIZATION

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ADAPTABILITY

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CREATIVITY

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PROBLEM SOLVING

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SOCIABILITY

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LANGUAGES

ENGLISH

70%

SPANISH

100%

CATALAN

100%